



MALICK DIAKHATE

GRAPHIC & WEB DESIGNER, UX RESEARCHER

djolofdesignpro@gmail.com | Dakar, Senegal

Passionate digital product professional with expertise spanning UX/UI Design, Web Development, Motion Design, UX Research, Product Management, and AI-driven innovation. I help organizations transform ideas into engaging digital experiences by combining user-centered research, strategic product thinking, creative design, and modern development practices. My work covers the entire product lifecycle, from market research and user insights to wireframing, prototyping, interface design, development, and product optimization. I leverage cutting-edge generative AI technologies to accelerate ideation, automate workflows, create visual assets, produce presentation videos, design user interfaces, and enhance decision-making through data-driven insights. Recognized for bridging the gap between business objectives, user needs, and technology, I deliver innovative, scalable, and impactful digital solutions that drive user engagement and business growth.

EXPERIENCE

UX/UI & GRAPHIC DESIGNER & ASSISTANT PRODUCT MANAGER

[LOOKA MARKET RESEARCH](#) | 2021 PRESENT

INSTRUCTOR UX/UI & GRAPHIC DESIGNER

[GOMYCODE](#) | 2022 2026

UX/UI DESIGNER & GRAPHIC DESIGNER

[WELFIN TECHNOLOGIES](#) | 2022 2023

GRAPHIC DESIGNER & COMMUNITY MANAGER

[WUTILMA TECHNOLOGIES](#) | 2020 2021

UX/UI DESIGNER & GRAPHIC DESIGNER

[BEE DIGITAL](#) | 2019-2024

DIGITAL & AI TOOLS



EDUCATION

BACHELOR'S DEGREE GRADUATE

UNIVERSITÉ NUMÉRIQUE CHEIKH
HAMIDOU KANE - Multimedia, Internet &
communication

2017 - 2020

CERTIFICATE

ORANGE DIGITAL CENTER Web
development

2019 - 2020

LANGUAGES

WOLOF

Native speaker

FRENCH

Fluent

ENGLISH

Intermediary

CORE COMPETENCIES

- UX/UI Design & Design Systems
- UX Research & Market Analysis
- Product Strategy & Product Management
- Web Design & Front-End Development
- Motion Graphics & Video Production
- AI-Assisted Design & Content Creation
- Prototyping, User Testing & Conversion Optimization